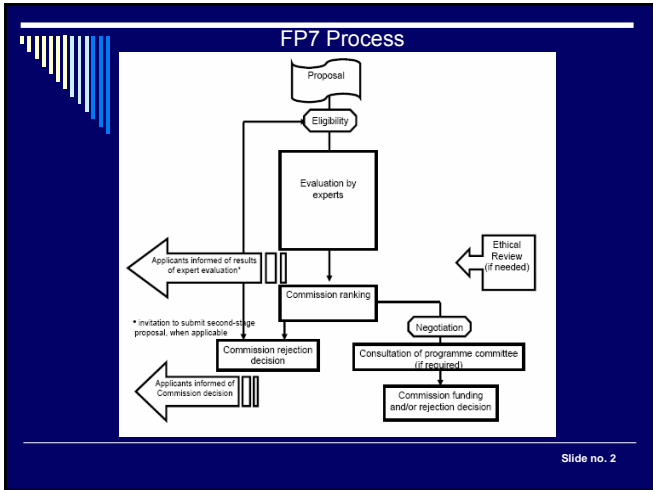


FP7

New Criteria

1



Collaborative Projects Activities

The activities to be carried out in the context of a collaborative project should include:

- research and technological development activities, aimed at a significant advance beyond the established state-of-the-art, including scientific coordination and/or
- demonstration activities, designed to prove the viability of new technologies that offer a potential economic advantage, but which cannot be commercialised directly (e.g. testing of product-like prototypes) and

Slide no. 3

Collaborative Projects Activities

management activities, over and above the technical management of individual work packages, any other activities such as:

- activities directly related to the project's objectives (as identified in the relevant work programme or call for proposals) (e.g. debates and initiatives on issues such as ethics, gender, socio-economic, etc.);
- activities to disseminate research results and to prepare for their take-up
- training of researchers and key staff. The training should aim to improve the professional development of the personnel concerned.

Slide no. 4

Eligibility

- **Does your planned work fit with the call for proposals?**
- **Are you applying for the right funding scheme?** Check that your proposed work falls within the scope of this call, and that you have applied for one of the eligible funding schemes (see the work programme).
- **Is your proposal eligible?** The eligibility criteria are given in the work programme. Check that you comply with any budgetary limits that may have been fixed on the requested EU contribution.

Slide no. 5

Evaluation criteria applicable to Collaborative project proposals

S/T QUALITY	IMPLEMENTATION	IMPACT
"Scientific and/or technological excellence (relevant to the topics addressed by the call)"	"Quality and efficiency of the implementation and the management"	"Potential impact through the development, dissemination and use of project results"
<ul style="list-style-type: none"> • Soundness of concept, and quality of objectives • Progress beyond the state-of-the-art • Quality and effectiveness of the S/T methodology and associated work plan 	<ul style="list-style-type: none"> • Appropriateness of the management structure and procedures • Quality and relevant experience of the individual participants • Quality of the consortium as a whole (including complementarity, balance) • Appropriateness of the allocation and justification of the resources to be committed (budget, staff, equipment) 	<ul style="list-style-type: none"> • Contribution, at the European [and/or international] level, to the expected impacts listed in the work programme under the relevant topic/activity • Appropriateness of measures for the dissemination and/or exploitation of project results, and management of intellectual property.

Marking (each criterion out of 5)

- 3 - Fair. While the proposal broadly addresses the criterion, there are significant weaknesses that would need correcting.
- 4 - Good. The proposal addresses the criterion well, although certain improvements are possible.
- 5 - Excellent. The proposal successfully addresses all relevant aspects of the criterion in question. Any shortcomings are minor.
- No weightings will be applied
- Thresholds will be applied to the scores. The threshold for individual criteria will be 3. The overall threshold is 10.

Slide no. 7

Scientific and/or technical quality, relevant to the topics addressed by the call

1.1 Concept and objectives

- Explain the concept of your project. What are the main ideas that led you to propose this work?
- Describe in detail the S&T objectives. Show how they relate to the topics addressed by the call. They should be stated in a measurable and verifiable form,

1.2 Progress beyond the state-of-the-art

- Describe the state-of-the-art in the area concerned, and the advance that the proposed project would bring about..

Slide no. 8

1.3 S/T methodology and associated work plan

- i) Describe the overall strategy of the work plan.
- ii) Show the timing of the different WPs and their components (Gantt chart or similar).
- iii) Provide a detailed work description broken down into work packages:

Work package list (please use table 1.3a);

Deliverables list (please use table 1.3b);

Description of each work package, and summary (please use table 1.3c)

Summary effort table (please use table 1.3d)

List of milestones (please use table 1.3e)

- iv) Provide a graphical presentation of the components showing their interdependencies (Pert diagram or similar)

Slide no. 9

CALL 2A: FP7-KBBE-2007-2A Sustainability of the food chain

Research using life cycle assessment in combination with other tools for 'system analysis', should establish to what extent food chains differ with respect to their sustainability. Parameters affecting the sustainability at the global level of food supply systems will be identified and will enable the development of pilot models to be used for identification of more sustainable production systems, taking into account also the issues of fair and ethical trade. Secondly, technological and management solutions to increase sustainability may be developed for the identified 'hot spots' within production, processing, packaging and transportation, from a food chain perspective. Thirdly, research will develop methods for increasing the transparency of sustainability attributes with the aim of enhancing consumer trust and facilitating food choice. Participation of third countries, especially of ICPC developing country partners, is encouraged.

Funding scheme: Large collaborative project

Expected impact: Systems analysis of the food supply systems will provide data required to improve the sustainability of food chains. Technologies to be developed to aid implementation of sustainability strategies. Help will be provided to the consumer in choosing sustainably produced foodstuffs.

Slide no. 10

CALL 2A: FP7-KBBE-2007-2A Sustainability of the food chain

Research using life cycle assessment in combination with other tools for 'system analysis', should establish to what extent food chains differ with respect to their sustainability. **Parameters affecting the sustainability** at the global level of food supply systems will be identified and will enable the **development of pilot models** to be used for identification of more sustainable production systems, taking into account also the **issues of fair and ethical trade**. Secondly, **technological and management solutions** to increase sustainability may be developed for the identified 'hot spots' within production, **processing, packaging and transportation**, from a food chain perspective. Thirdly, research will develop **methods for increasing the transparency of sustainability** attributes with the aim of enhancing **consumer trust** and **facilitating food choice**. Participation of third countries, especially of ICPC developing country partners, is encouraged.

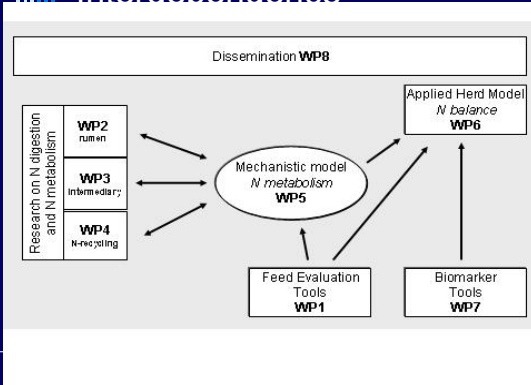
Slide no. 11

Funding scheme: Large collaborative project

Expected impact: Systems analysis of the food supply systems will provide data required to improve the sustainability of food chains. Technologies to be developed to aid implementation of sustainability strategies. Help will be provided to the consumer in choosing sustainably produced foodstuffs.

Slide no. 12

Interdependence



o. 13

Implementation

2.1 Management structure and procedures

Describe the organisational structure and decision-making mechanisms of the project.

2.2 Individual participants

For each participant in the proposed project, provide a brief description of the organisation, the main tasks they have been attributed, and the previous experience relevant to those tasks. Provide also a short profile of the staff members who will be undertaking the work.

(Maximum length for 2.2: one page per participant)

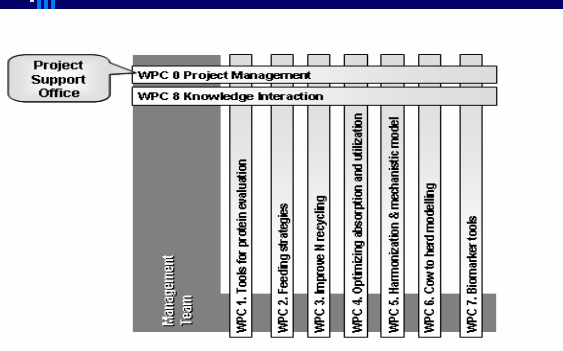
2.3 Consortium as a whole

Describe how the participants collectively constitute a consortium capable of achieving the project objectives.

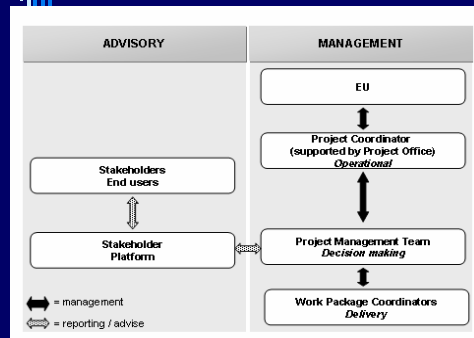
2.4 Resources to be committed

Slide no. 14

Management Structure



Management Structure



Slide no. 16

3. Impact

3.1 Expected impacts listed in the work programme

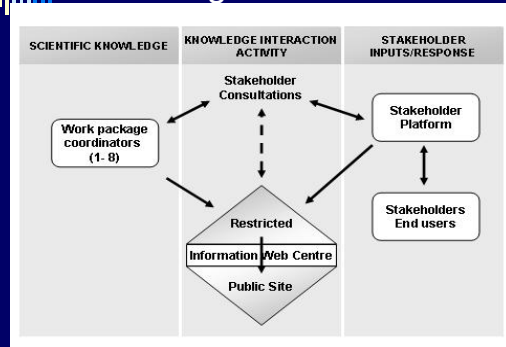
Describe how your project will contribute towards the expected impacts listed in the work programme in relation to the topic or topics in question. Mention the steps that will be needed to bring about these impacts. Explain why this contribution requires a European (rather than a national or local) approach. Indicate how account is taken of other national or international research activities.

3.2 Dissemination and/or exploitation of project results, and management of intellectual property

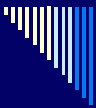
Describe the measures you propose for the dissemination and/or exploitation of project results, and the management of knowledge, of intellectual property.

Slide no. 17

Knowledge Interaction



Slide no. 18



Identification of Deliverables, Stakeholders
and
Knowledge Interaction Method
(for discussion with Stakeholder Platform)

Workpackage	Deliverables	Target	Stakeholder representatives	Knowledge Interaction method
WP1: Tools for feedstuff evaluation to predict protein supply in dairy cows	Analytical methods Reference and routine	Analytical laboratory staff Scientists	European Laboratory Consortium	Stakeholder representative workshops Information Web Centre, Group Ring tests, Training

Slide no. 19